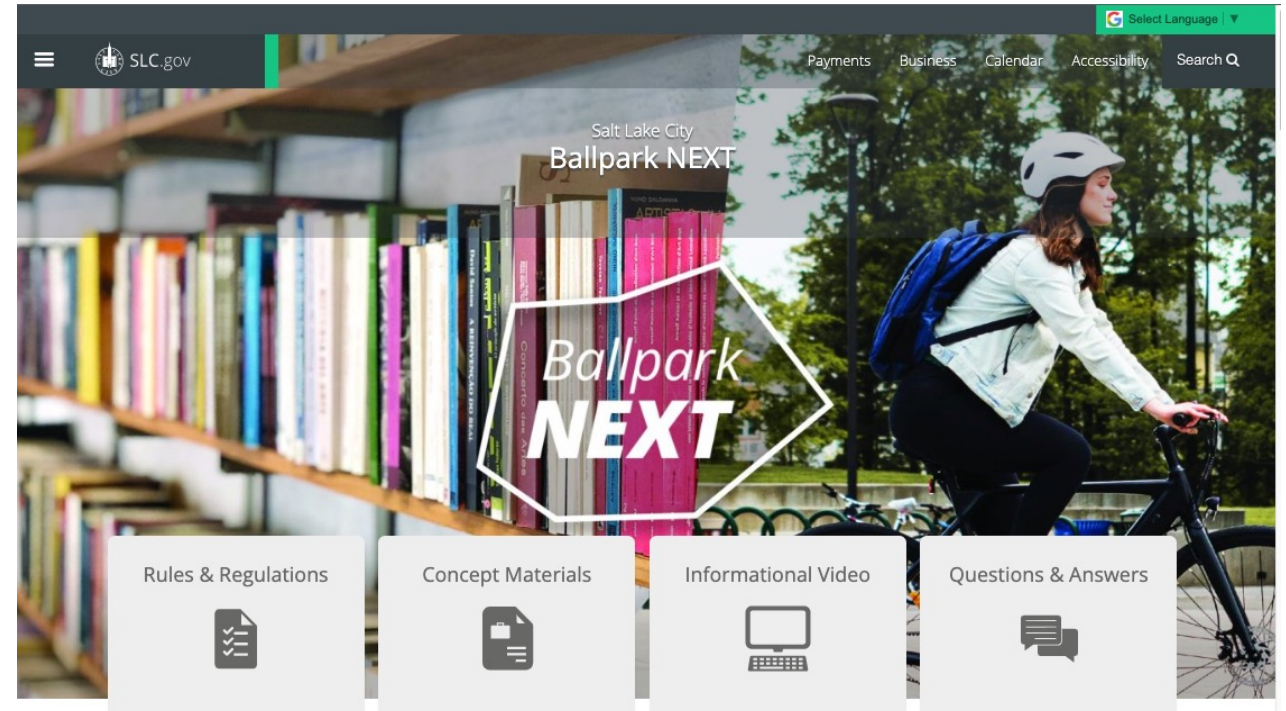




# Step One

To start your concept proposal application, visit [www.slc.gov/ballparknext](http://www.slc.gov/ballparknext)

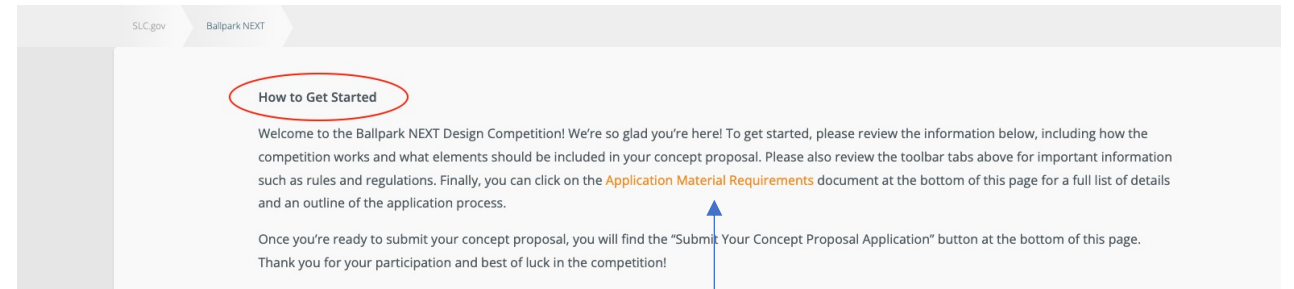
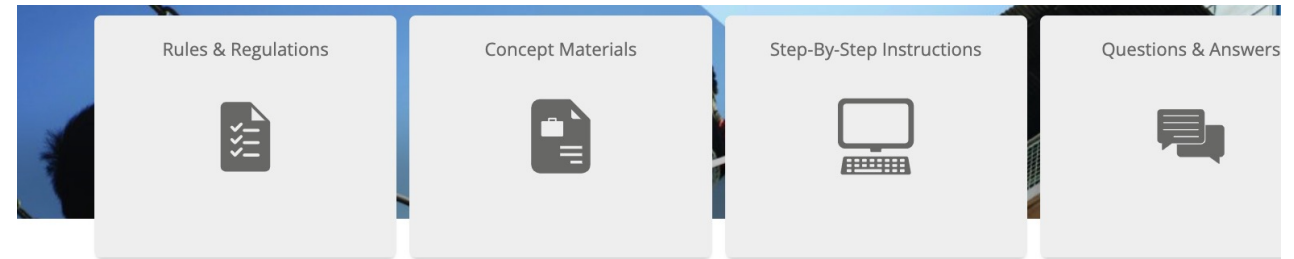


# Step Two

You'll want to read all of the information on the home page, beginning with the **How to Get Started** section.

At the bottom of the home page, you'll also see a link to a PDF document called **Application Material Requirements** that outlines the online application process.

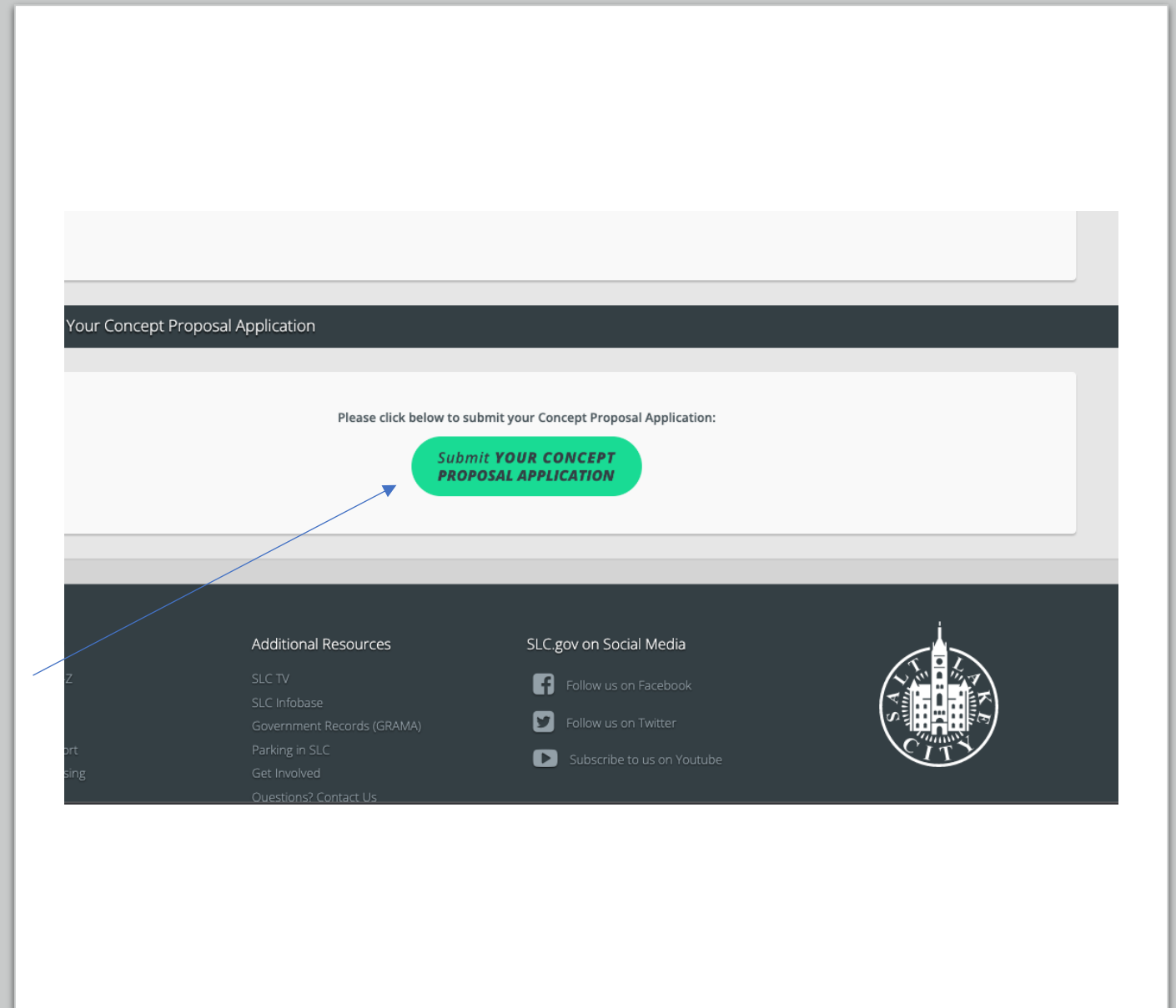
This document allows you to see what questions you'll be asked before you begin your application so you can brainstorm and prepare your answers before starting your application if you prefer.



# Step Three

After reading all the information mentioned in Step Two, you've brainstormed your answers, and you're ready to submit your application, scroll down to the bottom of the page and click on the green button labeled;

**Submit YOUR CONCEPT PROPOSAL APPLICATION.**



# Step Four

The first page you'll see is a Contact Information page. Fill out all the information and click the **Next** button at the bottom of the page to continue through the application process.

Throughout the application, asterisks indicate a required field, so you'll need to enter that information to move to the next step. (Helpful Tip: You can also see the application steps on the right, indicating where you are in your application and what's next).

## Your Contact Information

---

### New Request: Ballpark NEXT Application


Welcome to the Ballpark NEXT Design Competition, we're so glad you're here! Please note that once you begin your application, you can't save it and return to your work. If you would like to see the concept proposal application steps before you start your application, please visit [www.BallparkNEXT.com](http://www.BallparkNEXT.com) and click on the link for the Application Material Requirements document at the bottom of the page.

FIRST NAME \*


LAST NAME \*

HOME PHONE

MOBILE PHONE \*

EMAIL \* 

CONTACT ADDRESS \*

 Edit

UNIT#

Cancel

Next

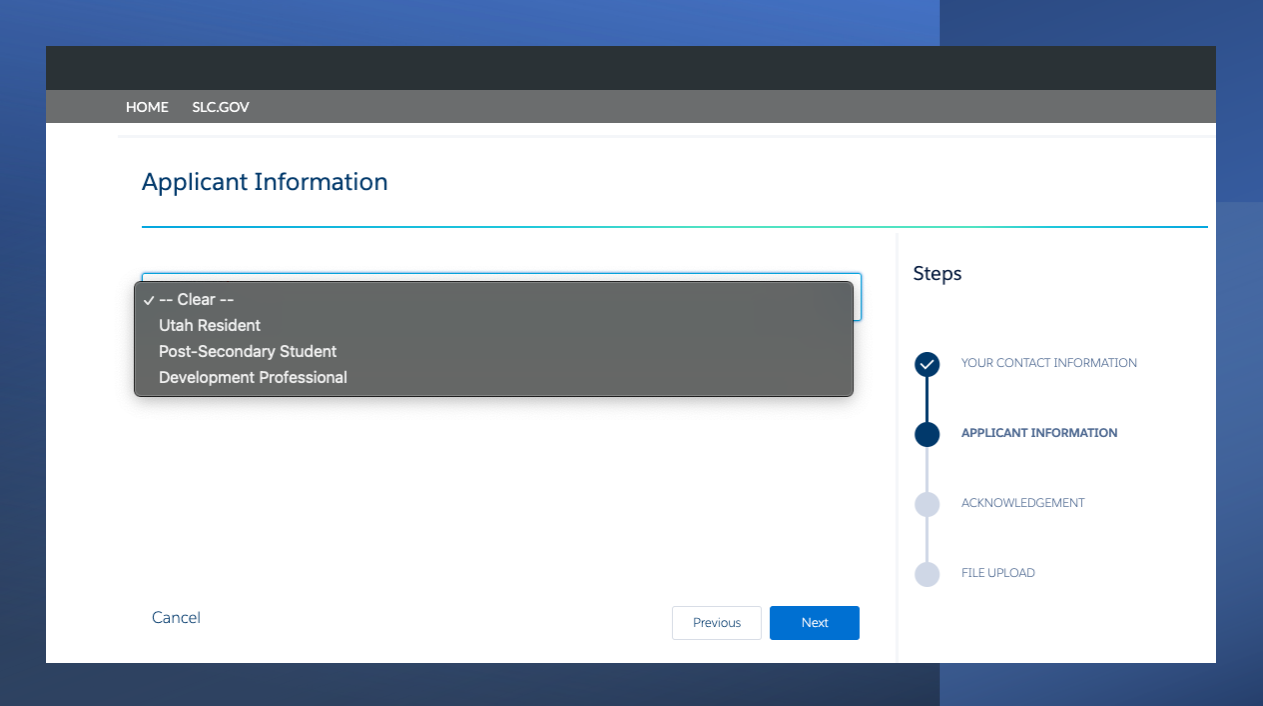
### Steps

- YOUR CONTACT INFORMATION
- APPLICANT INFORMATION
- ACKNOWLEDGEMENT
- FILE UPLOAD

# Step Five

On the second page of the application form, you will be asked to select *Utah Resident*, *Post-Secondary Student*, or *Development Professional*. Select the category that best describes you, then click the **Next** button.

The next steps in this document will walk you through the **Resident** application process.



The screenshot displays a web application interface for the 'Applicant Information' step. At the top, a dark blue header bar contains the text 'HOME SLC.GOV'. Below this, the main content area is titled 'Applicant Information'. A dropdown menu is open, showing three options: '✓ -- Clear --', 'Utah Resident', 'Post-Secondary Student', and 'Development Professional'. To the right of the dropdown, a 'Steps' section shows a vertical progress bar with four steps: 'YOUR CONTACT INFORMATION' (checked), 'APPLICANT INFORMATION' (current step), 'ACKNOWLEDGEMENT', and 'FILE UPLOAD'. At the bottom of the form, there are three buttons: 'Cancel', 'Previous', and 'Next'.

# Step Six

You're now on the **Resident Questions** page which includes seven main questions. The questions are directly related to the competition's 5 Pillars as indicated on the Ballpark NEXT website and noted in Step One of this document.

You'll notice that the general question format asks you to provide a long answer and short answer. The short answer is intended to provide an opportunity for you to summarize your points which will help the Selection Committee understand the main point(s) of your long answer.

**Resident Questions**

**Concept Proposal Description: Ballpark NEXT**  
What should become of the Smith's Ballpark site and specified surrounding City-owned properties, such as creative and activating uses?

PLEASE succinctly ANSWER THE ABOVE QUESTION (300 CHARACTERS)

LIST YOUR PROPOSED USES (100 CHARACTERS)

How does your personal experience inspire your concept proposal?

PLEASE succinctly ANSWER THE ABOVE QUESTION (300 CHARACTERS)

**Pillar 1: Community Goals**  
How does your concept proposal meet community goals?

PLEASE succinctly ANSWER THE ABOVE QUESTION (300 CHARACTERS)

LIST THE COMMUNITY GOALS (100 CHARACTERS)

**Pillar 2: Connect the Dots**  
How does your concept proposal connect with the surrounding area and enhance connectivity within the Ballpark neighborhood?

PLEASE succinctly ANSWER THE ABOVE QUESTION (300 CHARACTERS)

**Pillar 3: Invest in People**  
How does your concept proposal integrate uses, programming, or resources to support an inclusive community with economic opportunities for all?

PLEASE succinctly ANSWER THE ABOVE QUESTION (300 CHARACTERS)

LIST YOUR PROPOSED USES, PROGRAMMING, OR RESOURCES (100 CHARACTERS)

**Pillar 4: Partner Near and Far**  
What types of partnerships does your concept proposal include to bring your proposed uses to life?

PLEASE succinctly ANSWER THE ABOVE QUESTION (300 CHARACTERS)

LIST THE PARTNERSHIP TYPES (100 CHARACTERS)

**Pillar 5: Creative Yet Feasible**  
How does your concept proposal support the vision for neighborhood growth as identified in the Ballpark Station Area Plan?

PLEASE succinctly ANSWER THE ABOVE QUESTION (300 CHARACTERS)

LIST YOUR SUPPORTING ELEMENTS (100 CHARACTERS)

Cancel Previous Next

**Steps**

- YOUR CONTACT INFORMATION
- APPLICANT INFORMATION
- RESIDENT QUESTIONS**
- ACKNOWLEDGEMENT
- FILE UPLOAD

# Step Seven

You're almost done! The **Acknowledgment** page asks you to verify that you have read all of the Ballpark NEXT Competition **Rules and Regulations** before applying. They are available on the Ballpark NEXT website, and at this link: [www.slc.gov/ballparknext/rules-regulations](http://www.slc.gov/ballparknext/rules-regulations)

In this step, you'll check the acknowledgment box and type your name to sign, then click the **Next** button.

The screenshot shows the 'Acknowledgement' step of a multi-page application form. The main content area has a title 'ACKNOWLEDGEMENT' with a red asterisk. Below it, a section titled 'Rules and Regulations' contains a paragraph stating that applicants must check the box affirming they have read and understand the Ballpark NEXT Design Competition rules and regulations. Below this paragraph is a checkbox with the text: 'BY CLICKING THIS BOX, I AM ACKNOWLEDGING THAT I HAVE READ AND UNDERSTAND THE INFORMATION PROVIDED ON THE BALLPARK NEXT WEBSITE, INCLUDING THE CONCEPT PROPOSAL PROJECT REQUIREMENTS. THE SUBMISSION OF MY ENTRY SHALL CONSTITUTE AND SIGNIFY MY CONSENT TO ALL RULES AND REGULATIONS OF THE BALLPARK NEXT DESIGN COMPETITION.' Below the checkbox is a text input field with the placeholder 'PLEASE TYPE YOUR NAME BELOW TO SIGN' and a red asterisk. At the bottom of the main content area are three buttons: 'Cancel', 'Previous', and 'Next'. The 'Next' button is highlighted in blue. On the right side of the form, there is a 'Steps' sidebar with a vertical list of steps: 'YOUR CONTACT INFORMATION', 'APPLICANT INFORMATION', 'RESIDENT QUESTIONS', 'ACKNOWLEDGEMENT', and 'FILE UPLOAD'. The 'ACKNOWLEDGEMENT' step is currently selected, indicated by a blue circle and a checkmark, while the other steps have grey circles.

Acknowledgement

ACKNOWLEDGEMENT \*

Rules and Regulations

All applicants must check the box below affirming they have read and understand the Ballpark NEXT Design Competition rules and regulations before an application is final and submitted to the City. If the applicant is under 18 years old, the adult parent or legal guardian must check the box on behalf of the minor.

☐ BY CLICKING THIS BOX, I AM ACKNOWLEDGING THAT I HAVE READ AND UNDERSTAND THE INFORMATION PROVIDED ON THE BALLPARK NEXT WEBSITE, INCLUDING THE CONCEPT PROPOSAL PROJECT REQUIREMENTS. THE SUBMISSION OF MY ENTRY SHALL CONSTITUTE AND SIGNIFY MY CONSENT TO ALL RULES AND REGULATIONS OF THE BALLPARK NEXT DESIGN COMPETITION.

PLEASE TYPE YOUR NAME BELOW TO SIGN \*

Cancel Previous Next

Steps

- ✓ YOUR CONTACT INFORMATION
- ✓ APPLICANT INFORMATION
- ✓ RESIDENT QUESTIONS
- ACKNOWLEDGEMENT
- FILE UPLOAD

You're now on the *File Upload* page, which is *optional*.

If you choose to upload files, please continue to **Step Eight-A**.

If you choose **NOT** to upload files, please skip ahead to **Step Eight-B**.



# Step Eight-A

You may submit up to two documents and can click on the **Upload Files** button to do so. Please note that document format requirements are included on the Ballpark NEXT website and the Application Material Requirements document as noted in Step One of this document. The requirements are additionally listed on this screen of the application and indicate that the required file format is PDF or JPEG and the max file size is 25 MB each.

In anticipation of receiving numerous application submittals, these requirements help ensure manageable file formats and sizes for the review and selection process.

To get started, click the **Upload Files** button at the bottom of the screen and follow the prompts to upload your file.

When you're done uploading your file, you'll see the following window pop up and you can click **Done** to move onto the next step. If you'd like to upload a second document, you may follow the same steps.

### FILE UPLOAD

Please upload any related files/documents/pictures

**Resident Optional Supporting Document:**  
Please provide up to two documents that are a visual representation of your concept proposal in the form of the following:



- Document Format: 8.5 x 11 or 11 x 17
- File Format: PDF or JPEG only
- File Size: Max 25 MB each
- File Naming Structure: Please save your files in the following format so that we can clearly associate your documents with your concept proposal:
  - Last Name\_First Name\_Document Title\_1
  - Last Name\_First Name\_Document Title\_2

Upload

[Upload Files](#) Or drop files

Please upload any related files/documents/pictures

### Upload Files

 Last Name\_First Name\_Document Title\_1.JPG 38 KB 

1 of 1 file uploaded

Done

# Step Eight-A continued

Once you've uploaded your two documents (maximum), you'll see the screen below. Please note that once you've completed your uploads, you'll see the **Titles** of your documents listed at the bottom of the page, and your application is done!

You can also find your **Case Number** at the bottom of this screen, which is a unique number assigned to your application, and you can exit out of the application at this point.

## FILE UPLOAD


Please upload any related files/documents/pictures

### Resident Optional Supporting Document:

Please provide up to two documents that are a visual representation of your concept proposal in the form of the following:

- Document Format: 8.5 x 11 or 11 x 17
- File Format: PDF or JPEG only
- File Size: Max 25 MB each
- File Naming Structure: Please save your files in the following format so that we can clearly associate your documents with your concept proposal:
  - Last Name\_First Name\_Document Title\_1
  - Last Name\_First Name\_Document Title\_2

Upload

 Upload Files Or drop files

You have reached the maximum number of documents allowed

[Take me back to the contest website](#)

Your case number is SLC-BPN-App00082

Files:

Last Name\_First Name\_Document Title\_1.JPG

Last Name\_First Name\_Document Title\_2.JPG

# Step Eight-B

If you choose NOT to upload files in addition to your application, your application is done!

You'll see the highlighted yellow sections at the bottom of the page that indicate your **Case Number** which is a unique number assigned to your application, and you can close out of the application at this point.

## FILE UPLOAD

Please upload any related files/documents/picture

### Resident Optional Supporting Document:

Please provide up to two documents that are a visual representation of your concept proposal in the form of the following:

- Document Format: 8.5 x 11 or 11 x 17
- File Format: PDF or JPEG only
- File Size: Max 25 MB each
- File Naming Structure: Please save your files in the following format so that we can clearly associate your documents w
  - Last Name\_First Name\_Document Title\_1
  - Last Name\_First Name\_Document Title\_2

Upload



Upload Files

Or drop files

[Take me back to the contest website](#)

Your case number is SLC-BPN-App00083

Files:



A wide-angle shot of a large stadium filled with a cheering crowd. On the stage, several people are performing or dancing under bright, colorful spotlights. A large, glowing graphic of the word 'Ballpark NEXT' is superimposed over the center of the image.

# *Ballpark* **NEXT**

**Best of luck in the  
Ballpark NEXT  
Design Competition!**